

# EIS PTA Unit Meeting Minutes for April 13, 2006

- No presentation of colors prior to meeting.
- 7:08 p.m. meeting called to order by President Emily Hill.
- Jennifer Allen made a motion to approve January minutes as published, Adam Balogh seconded, motion carried.
- Steve Heinen made a motion to approve February minutes as published, Adam Balogh seconded, motion carried.
- Tawn Albright made a motion to approve March minutes as published, Sandra Elbon seconded, motion carried.
- Principal Stacy Strow thanked all the parents for their support during the recent fire. They have determined it was arson. She has asked all parents that drive by during non-school hours to keep a look out for the building. State testing for 3rd, 4th, & 5th graders has finished and she is very proud of the students. Mrs. Strow also stated that all kinder acceptance letters have gone out.
- Rob Wright, treasurer, was not present during meeting and had no new items for budget to address.
- Steve Heinen had no new delegate report.
- Samantha Heinen gave a Fiestivale report and said it made a record net of \$25,000 this year. She and Keren Wright would like to thank all who made it a success.
- Tawn Albright reported on the findings of the Strategic Planning Committee. There was a handout presented and additional copies are available in the office for review. Suggestions were made by the unit such as "EIS Roadshow" to educate potential EIS families, volunteer drives, new parent orientation night, mentor a family program, and kinder picnics where senior EIS parents come and answer questions of new parents. The concerns raised during the strategic planning findings were EIS being considered an elitist program, finding certified bilingual teachers, and teaching to the tests. Stacy Strow addressed those concerns and stated they would be kept mindful during the planning processes.
- Amy Howard addressed the proposed bylaws and explained to the unit the 30-day review stated in the current bylaws. Steve Heinen made a motion to waive the 30-day review to 22 days to accommodate the move of the May unit meeting; Adam Balogh seconded; motion carried. Proposed bylaws will be added to website and voting by proxy can be done via email to **amy\_howard@yahoo.com**. Proxy votes will be accepted until 10:00pm May 3, 2006. Suggestions for changes from current bylaws include increase in membership dues from \$4.00 to \$4.50 or \$5.00, change of required amount of checks requiring two signatures from \$100 to \$300, and changing a quorum amount from twenty-five (25) to fifteen (15).
- Mme. Ruyle announced that there is a new software program geared to helping adults learn a second language. Fliers were available at the meeting and will be available in the office as well. The larger the order, the better the discount.
- Mrs. Worthley would like to propose that the EIS PTA buy a portable sound system and also find a way to raise speakers from the stage. Tawn Albright stated this would be addressed in the facilities planning of the Strategic Planning Committee group.
- Pam Tillman requested an electric stapler for home-and-backs. Sandra Elbon donated one. No PTA action was taken.
- Cari Bashaw and Emily Hill are working on providing a new type of school supply package. Watch yourhome-and-backs for more details.

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## Strategic Plan, *Continued from page 1*

**4) External Marketing** – Creation of a progressive External Marketing plan focused on enhancing Eisenhower’s identity within the community. The plan could address some of the following:

- a. Tulsa Public Schools Marketing (within TPS and within community)
- b. Language Immersion after Eisenhower
- c. Community, Corporate and Foundation Support.

**5) Internal Marketing** – Creation of a progressive Internal Marketing plan focused on enhancing participation and collaboration of the entire Eisenhower community. The plan should address some of the following:

- a. 100% Parent Volunteer Participation
- b. Spanish vs. French Programs – Enhancing faculty, parent, and student cohesion
- c. Enhancing Parental Immersion Participation and General Requirements.

**6) Professional Development** – Creation of a comprehensive Professional Development plan focused on teacher and faculty professional growth. The plan could address some of the following:

- a. Yearly Immersion Training
- b. Computer Training
- c. Para Teacher Professional Training/Engagement
- d. Faculty Recruitment and Retention Plan.

**7) Admissions Process** – Creation of an enhanced Admission Process focused on parent knowledge about the program and their ability to commit time and energy to ensure that their child and the school succeed. The plan should address some of the following:

- a. Application Tours
- b. Volunteer Commitments and Accountability.

After some great discussion and reflection at the PTA meeting, we have decided to ask staff members at the beginning of next year to chair a committee that will focus on one of the above initiatives. We will ask parents to sign up to serve on the committee that interests them, and we will see what we can accomplish. Remember, *Together Everyone Achieves More!* Please look for more information shortly.

Thank You!

– *Stacy Strow, Principal*

## April PTA Minutes,

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- Jennifer Allen announced the upcoming book fair to be held May 1-5. A special opening will be held before the May 4th PTA meeting.
- Tawn Albright suggested moving to an electronic Informer to try and save money. Concerns are raised however for those parents who do not have access to email/Internet. Tawn and Mrs. Strow are planning to look further into that.
- May Unit meeting is scheduled for May 4th. Please make plans to attend as a quorum is important to finalize end-of-year business.
- Corey Williams announced that Earth Day is April 21st and a part of that is recycling.
- Steve Heinen made a motion to adjourn, 8:34 p.m.; Adam Balogh seconded; motion carried; meeting adjourned.

– Minutes submitted  
by *Amy Howard*

**BIG FUN**  
**is coming**  
**MAY 6th**

Clowns, Face Painting  
& Balloon Animals

